



Using Voodoo SMS within Zapier



Requirements

This plug-in has the following requirements:

- **Zapier Account** - Zapier have different types of plans, see the [pricing page](#) for more information.
- **Voodoo SMS Account** - A Voodoo SMS account is free to create with no tie-in or contracts. Simply pay as you go for credits used. Pricing can be found [here](#).

Signing Up for Zapier

1. Visit [Zapier here](#).
2. Click “Start Free Trial” in the top right hand of the screen.
3. Fill in your information in the form.
4. Verify your email address.

If you already have a Zapier account, simply log in.

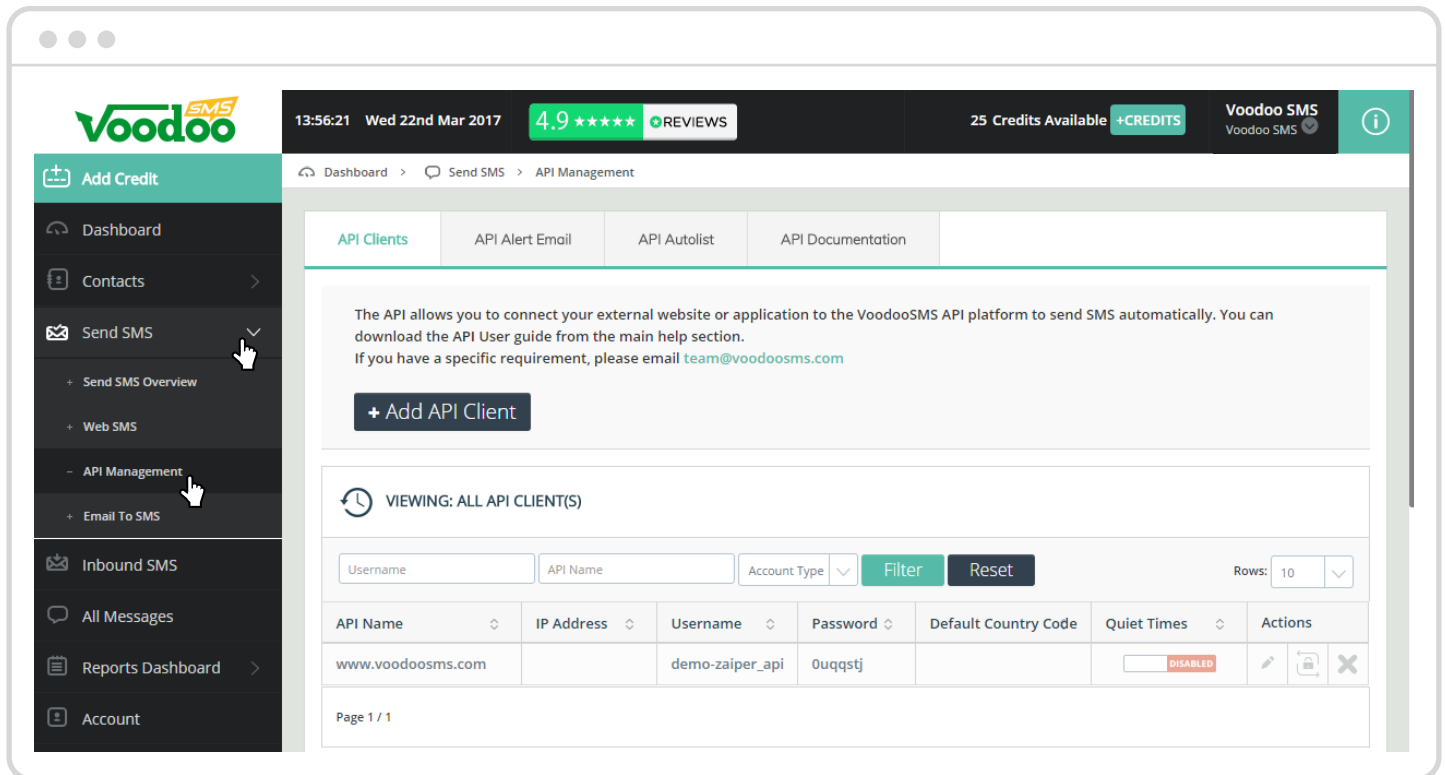
Signing Up for Voodoo SMS

1. Visit [Voodoo SMS here](#).
2. Click “FREE ACCOUNT” in the top-right corner.
3. Fill in your information - note: sign-up process requires a UK mobile number for 2FA Verification
4. Enter your SMS code into the form.
5. Set your secret question and answer.

Signing Up for Voodoo SMS

Zapier works through a series of connections between different apps called “Zaps”. The great thing about Zapier is that it will talk you through the stages of setting up a Zap. Simply click on “**CREATE A ZAP**” to get started.

Note: To connect your Voodoo SMS account to your Zap, you will need your API username and password. This is different to your Voodoo SMS login credentials and can be found by going to the left hand navigation and clicking Send SMS>API Management.



The screenshot shows the Voodoo SMS web interface. The top navigation bar includes the Voodoo SMS logo, a timestamp (13:56:21 Wed 22nd Mar 2017), a rating (4.9 stars), a 'REVIEWS' button, and a '25 Credits Available' status with a '+CREDITS' button. The left sidebar contains a navigation menu with options: Add Credit, Dashboard, Contacts, Send SMS (selected), Send SMS Overview, Web SMS, API Management (highlighted with a mouse cursor), Email To SMS, Inbound SMS, All Messages, Reports Dashboard, and Account.

The main content area is titled 'API Management' and includes tabs for 'API Clients', 'API Alert Email', 'API Autolist', and 'API Documentation'. A text box explains the API functionality and provides a link to the API User guide. Below this is a '+ Add API Client' button.

The 'VIEWING: ALL API CLIENT(S)' section displays a table of API clients. The table has columns for API Name, IP Address, Username, Password, Default Country Code, Quiet Times, and Actions. A single client is listed with the API Name 'www.voodooSMS.com', IP Address, Username 'demo-zaiper_api', Password '0uqqstj', and a 'DISABLED' status.

API Name	IP Address	Username	Password	Default Country Code	Quiet Times	Actions
www.voodooSMS.com		demo-zaiper_api	0uqqstj		DISABLED	[Edit] [Delete]

Page 1 / 1

Creating a Zap

There are two components to each Zap - a trigger and an action.

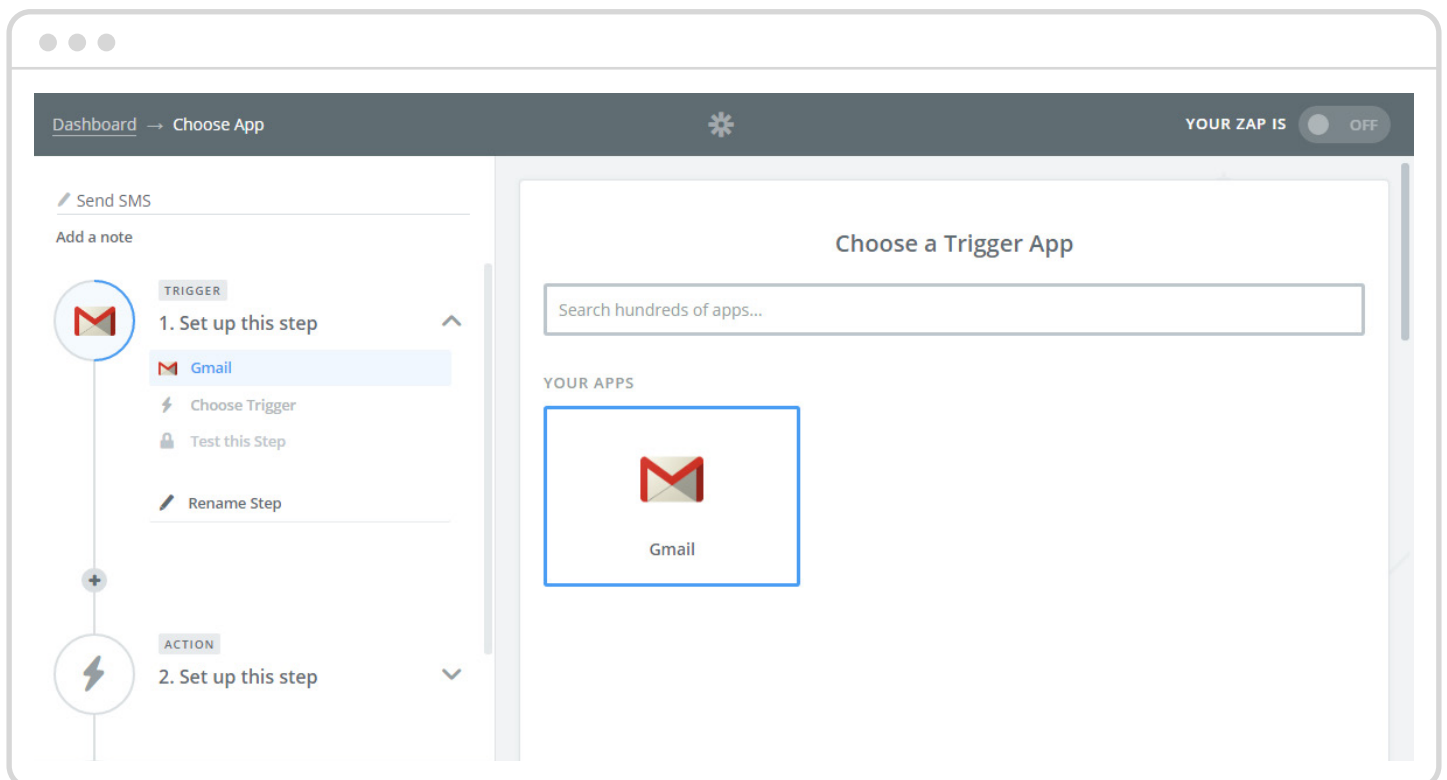
- **Trigger** - this event sets off the chain of the Zap, for example an email received into your Gmail inbox, a new entry in your CRM etc.
- **Action** - this is what will take place once the trigger has initialized the Zap.

Example: Trigger - Receive an email into Gmail inbox, Action - Send an SMS

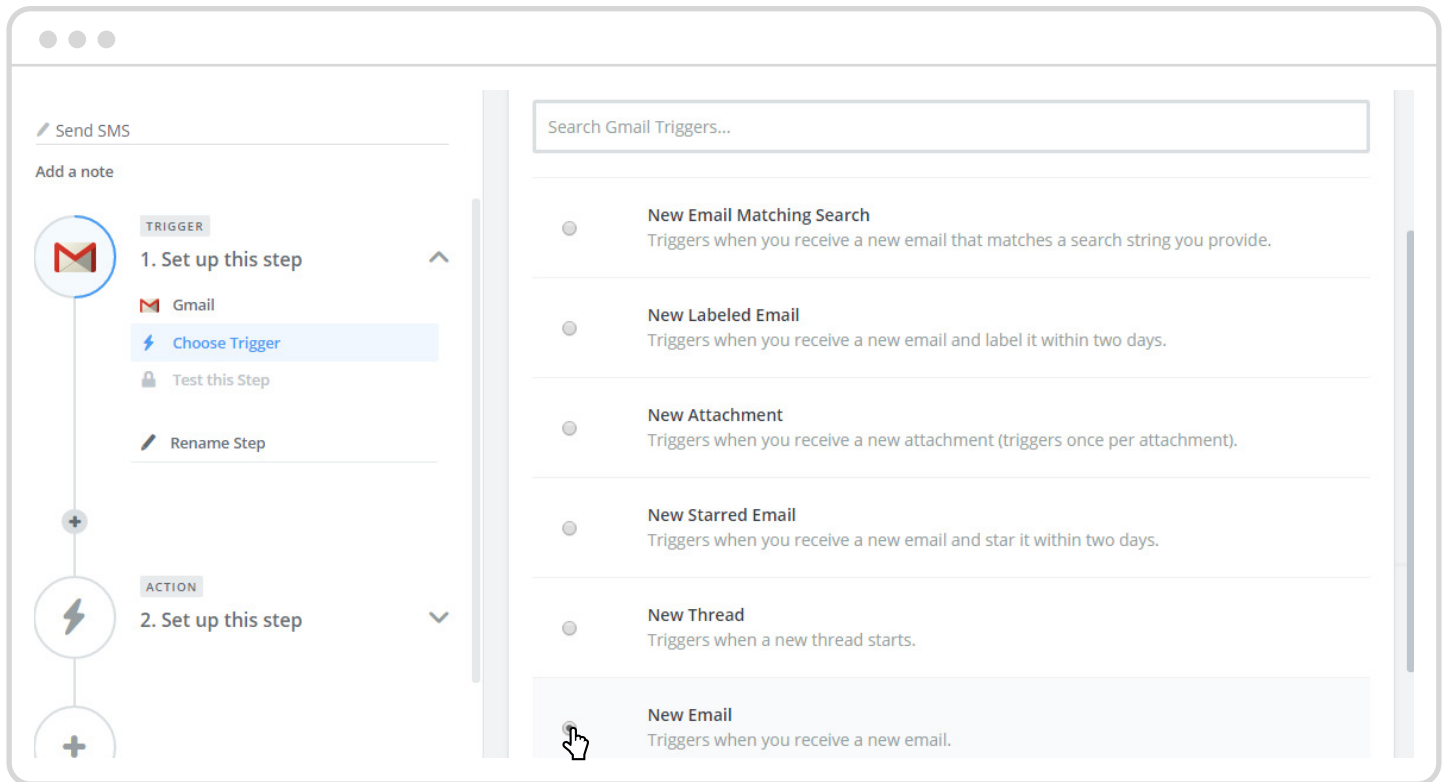
Below can be found a step-by-step guide on how to set up the above Zap. As the template for Zaps are very similar this will help guide you in setting up Zaps with different applications and Voodoo SMS:

Part 1: Setting up the Trigger

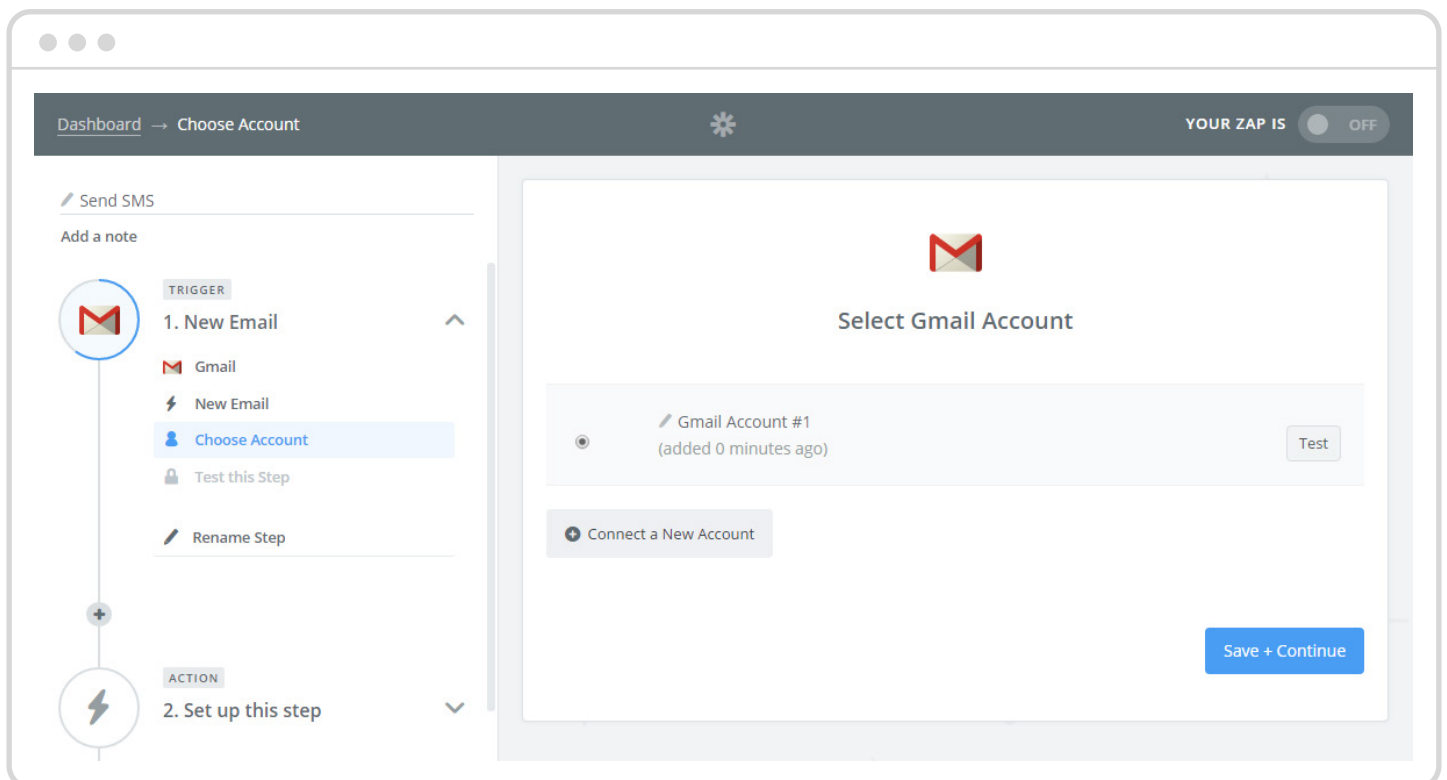
1. Select a “trigger”. This will be the action that starts the Zap into motion. For example, select the trigger app i.e. Gmail.



2. Select an action from the multiple choice that appears, i.e. when a new email is received.

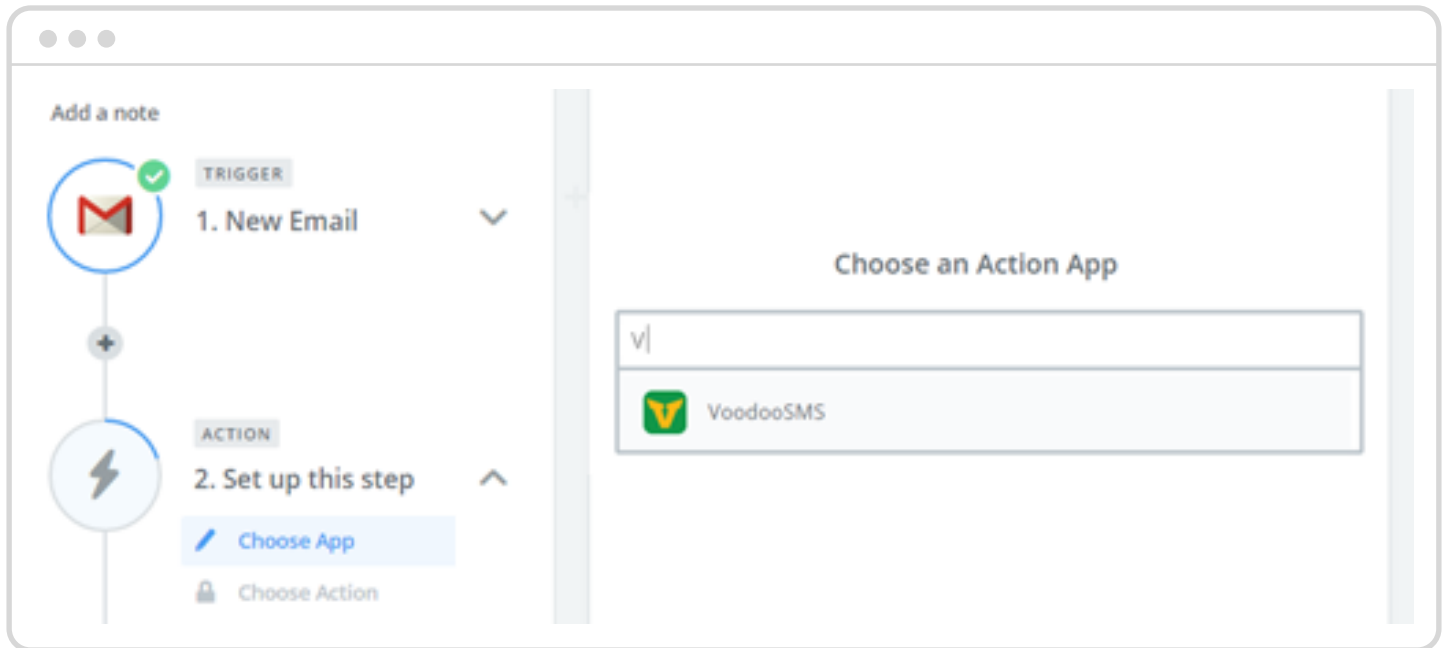


3. Connect your Gmail account in the next step by entering your Gmail username and password.

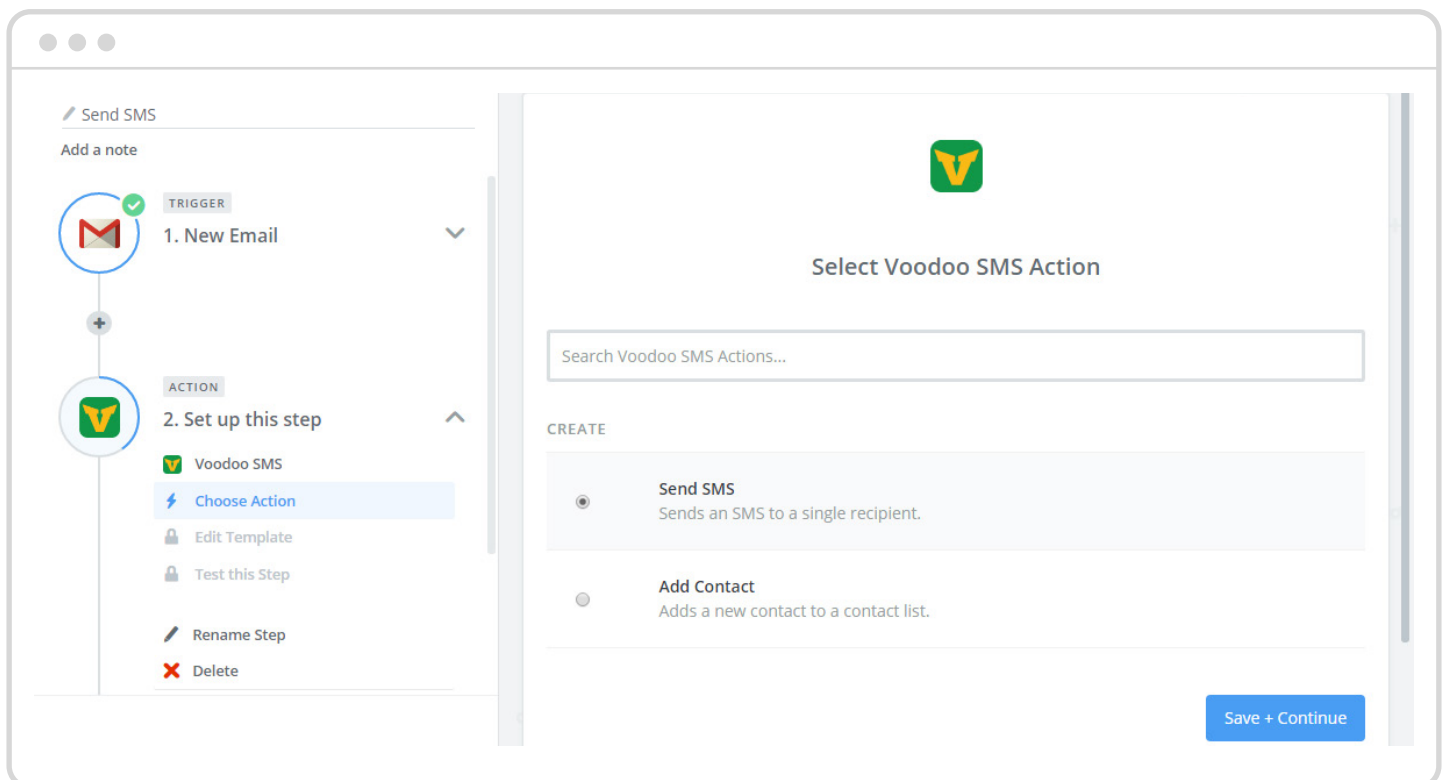


Part 2: Setting up the Action

1. The “action” is the activity that the trigger initiates. Select the app that you want the action to take place in, i.e. Voodoo SMS.

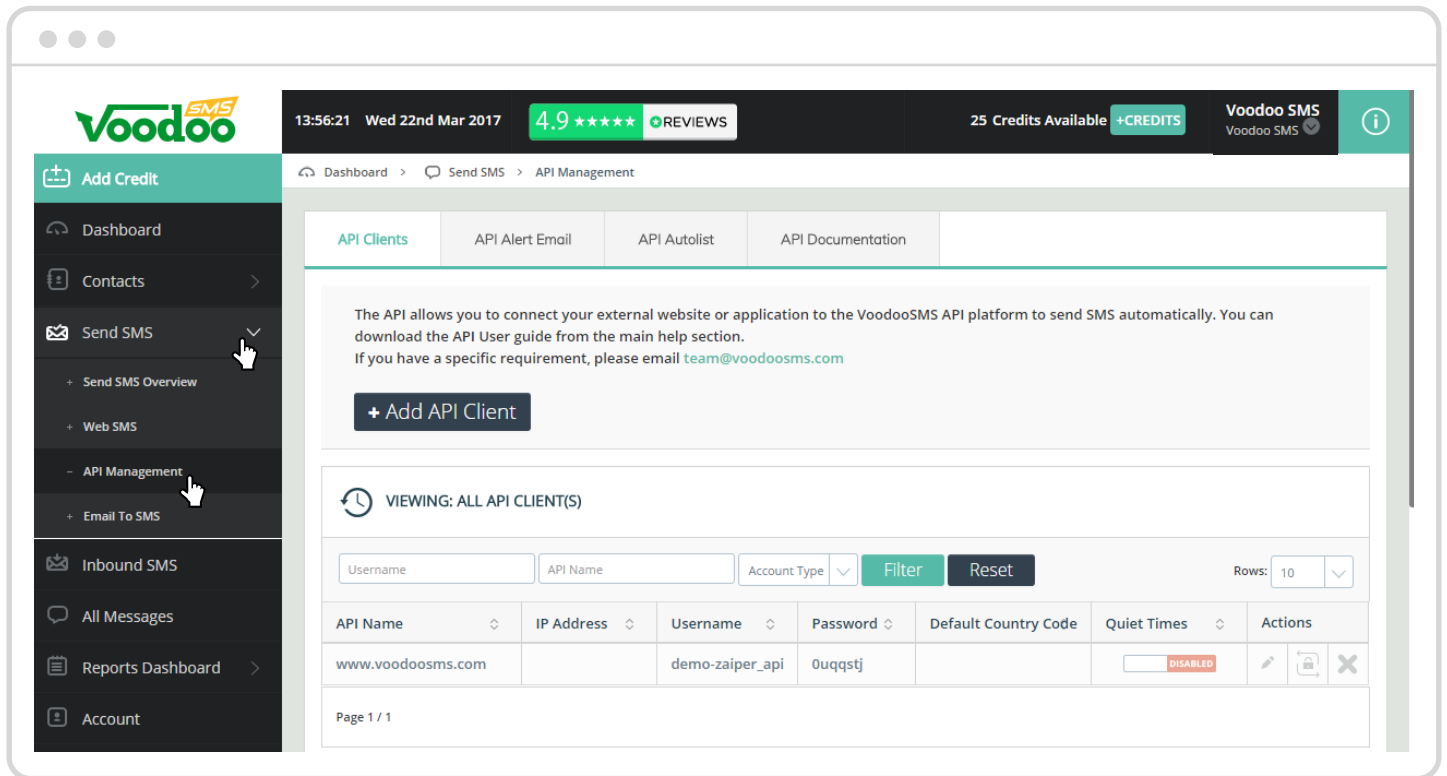


2. From the multiple choice, select an action i.e. send SMS



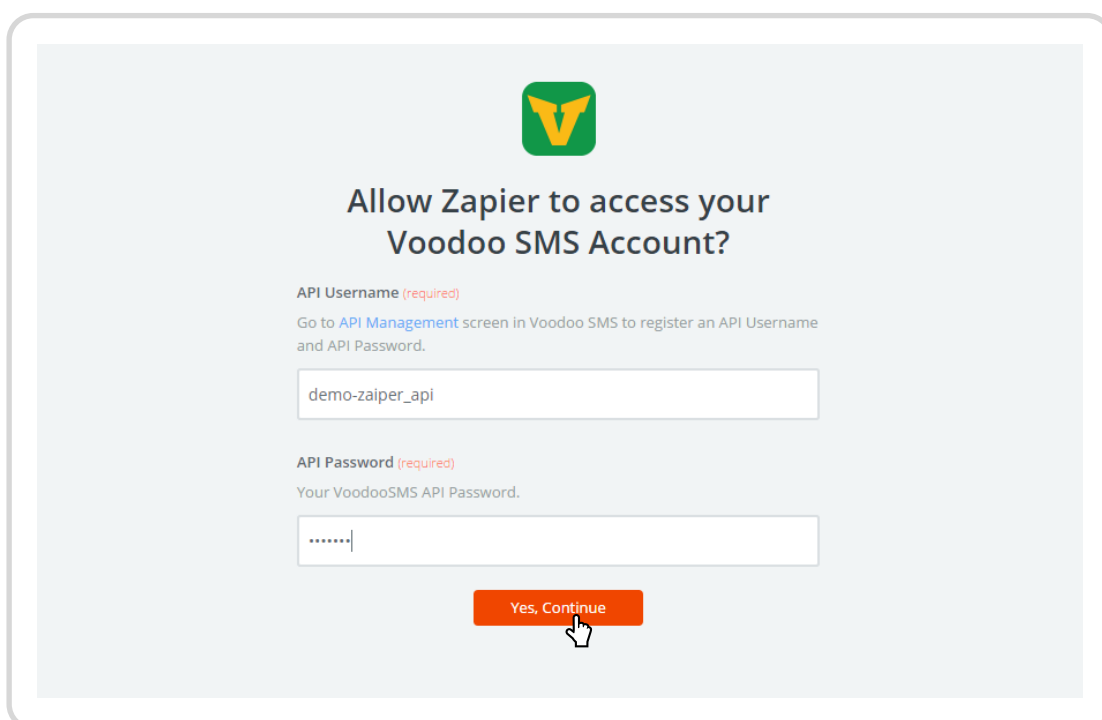
3. Connect your Voodoo SMS account with Zapier by entering your API username and password here. This can be found within your Voodoo SMS account.

API Username on Voodoo SMS



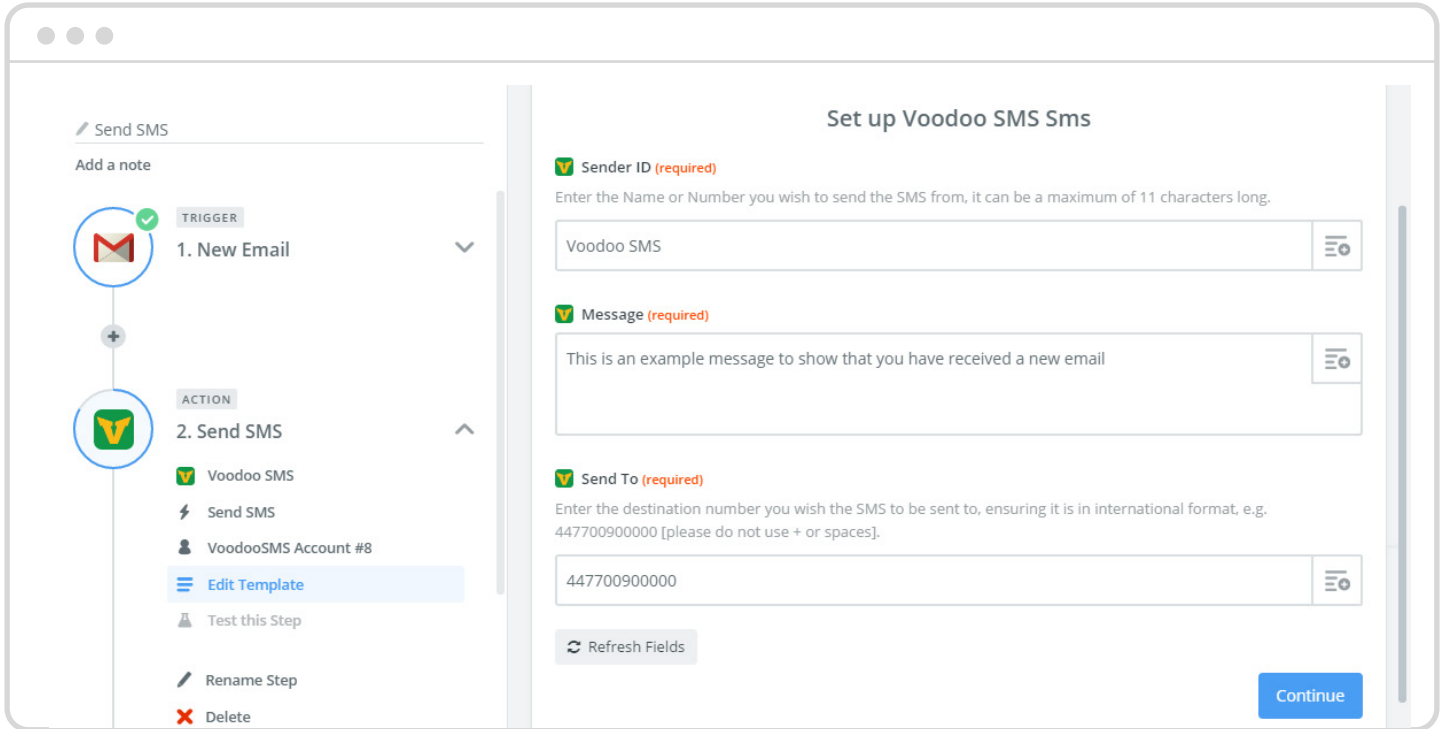
The screenshot shows the Voodoo SMS dashboard with the 'API Management' section selected. The dashboard includes a sidebar with navigation options like 'Dashboard', 'Contacts', 'Send SMS', 'API Management', 'Inbound SMS', 'All Messages', 'Reports Dashboard', and 'Account'. The main content area displays the 'API Clients' tab, which includes a section for adding a new API client and a table listing existing clients. The table has columns for API Name, IP Address, Username, Password, Default Country Code, Quiet Times, and Actions. A single client is listed with the API Name 'www.voodooosms.com' and Username 'demo-zaiper_api'.

Prompt to enter username and password on Zapier:



The screenshot shows a Zapier prompt titled 'Allow Zapier to access your Voodoo SMS Account?'. It asks for the API Username and API Password. The API Username is 'demo-zaiper_api' and the API Password is masked with dots. A 'Yes, Continue' button is at the bottom.

4. Enter the number you want the SMS to be sent to, the sender ID (who the message will appear from) and the body of the message that you want to send.



Send SMS

Add a note

TRIGGER

1. New Email

ACTION

2. Send SMS

- Voodoo SMS
- Send SMS
- VoodooSMS Account #8
- Edit Template
- Test this Step
- Rename Step
- Delete

Set up Voodoo SMS Sms

☒ **Sender ID (required)**
Enter the Name or Number you wish to send the SMS from, it can be a maximum of 11 characters long.

Voodoo SMS

☒ **Message (required)**
This is an example message to show that you have received a new email

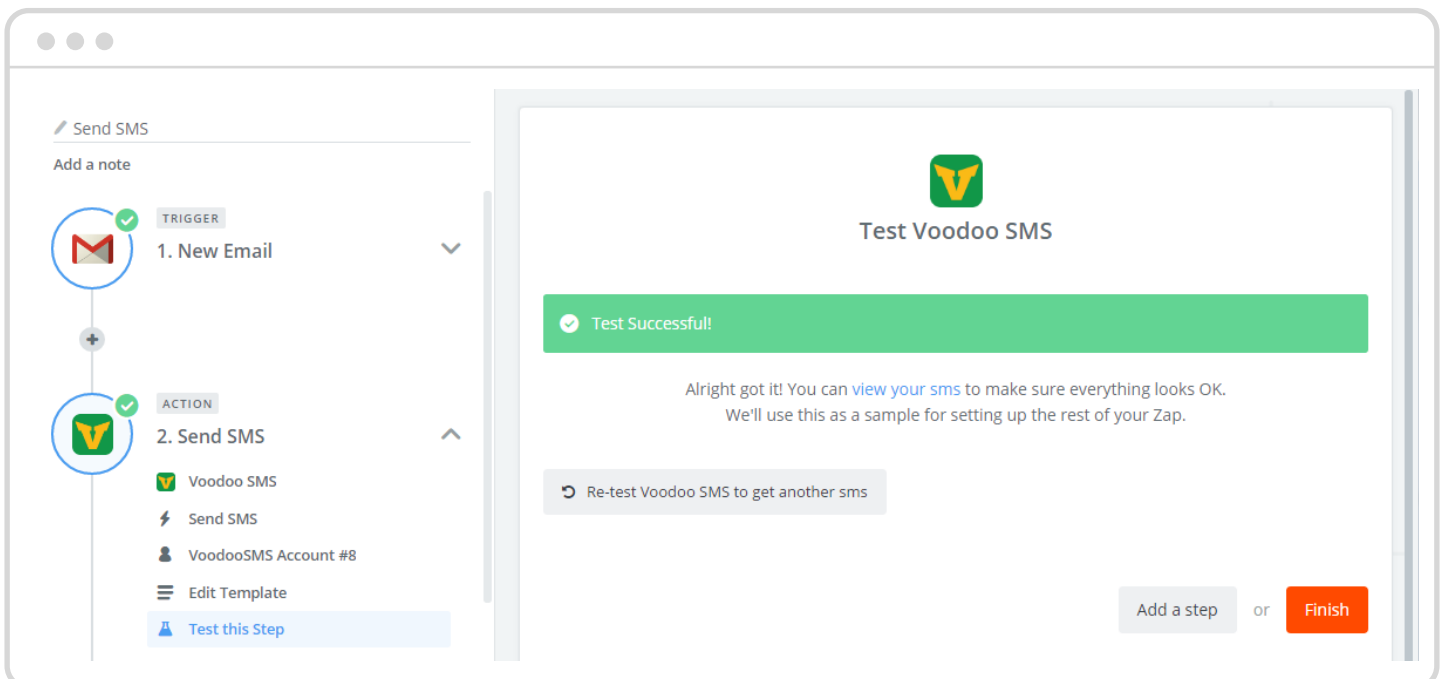
☒ **Send To (required)**
Enter the destination number you wish the SMS to be sent to, ensuring it is in international format, e.g. 447700900000 [please do not use + or spaces].

447700900000

Refresh Fields

Continue

5. Test this step by clicking “Create and Continue”. A message will be received to the number that was entered.



Send SMS

Add a note

TRIGGER

1. New Email

ACTION

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- Voodoo SMS
- Send SMS
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- Edit Template
- Test this Step

Test Voodoo SMS

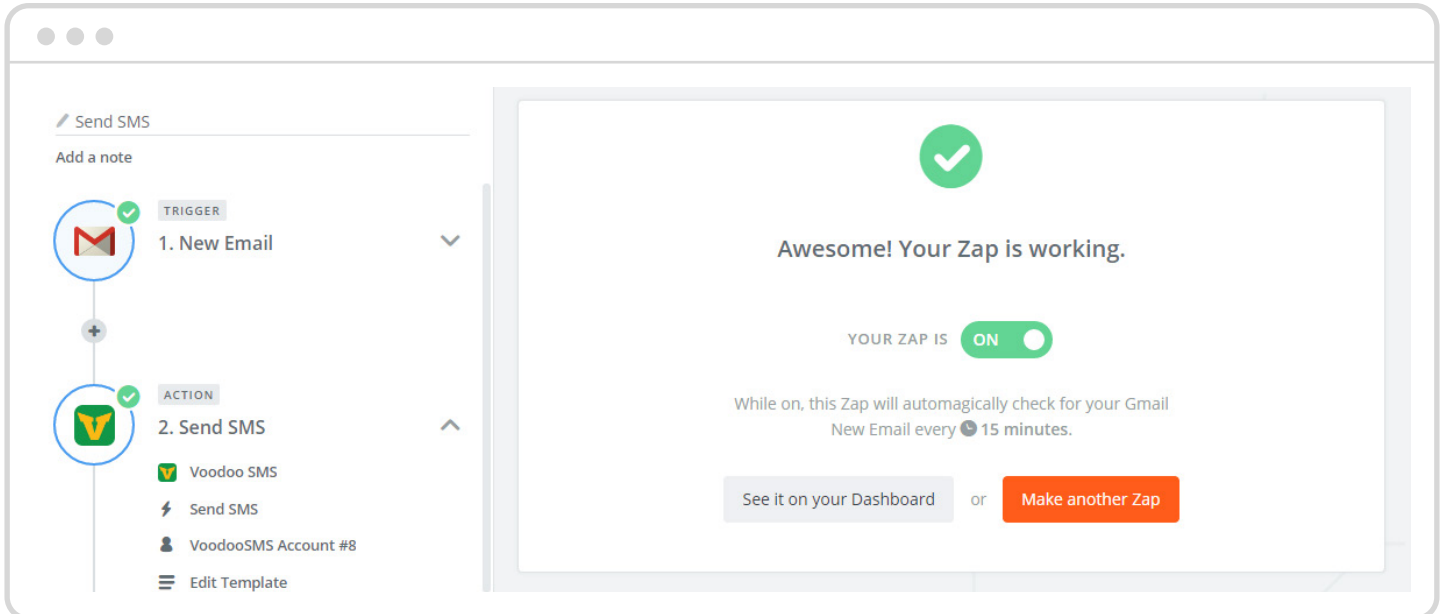
☒ **Test Successful!**

Alright got it! You can [view your sms](#) to make sure everything looks OK.
We'll use this as a sample for setting up the rest of your Zap.

Re-test Voodoo SMS to get another sms

Add a step or Finish

6. Name your Zap and turn it on



Send SMS

Add a note

TRIGGER

1. New Email

ACTION

2. Send SMS

Voodoo SMS

Send SMS

VoodooSMS Account #8

Edit Template

Awesome! Your Zap is working.

YOUR ZAP IS **ON**

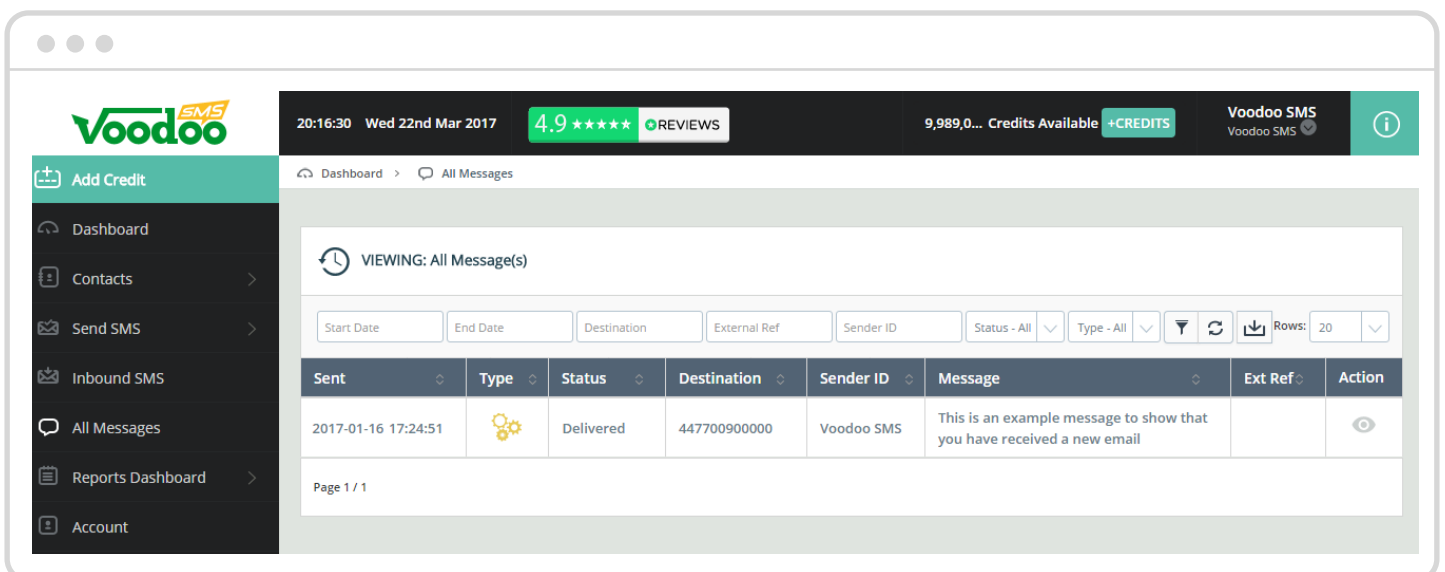
While on, this Zap will automatically check for your Gmail New Email every 15 minutes.

See it on your Dashboard or Make another Zap

Management

Your zaps are displayed on your dashboard and can be edited or turned on/off at any time through your Zapier account.

You can also see copies of all messages sent using the Voodoo SMS Zapier app in your Voodoo SMS account by using the left hand navigation and clicking “All Messages”



Voodoo^{SMS}

20:16:30 Wed 22nd Mar 2017 4.9 ★★★★★ REVIEWS 9,989,0... Credits Available +CREDITS Voodoo SMS Voodoo SMS

Dashboard > All Messages

VIEWING: All Message(s)

Start Date End Date Destination External Ref Sender ID Status - All Type - All Rows: 20

Sent	Type	Status	Destination	Sender ID	Message	Ext Ref	Action
2017-01-16 17:24:51	⚙️	Delivered	447700900000	Voodoo SMS	This is an example message to show that you have received a new email		👁️

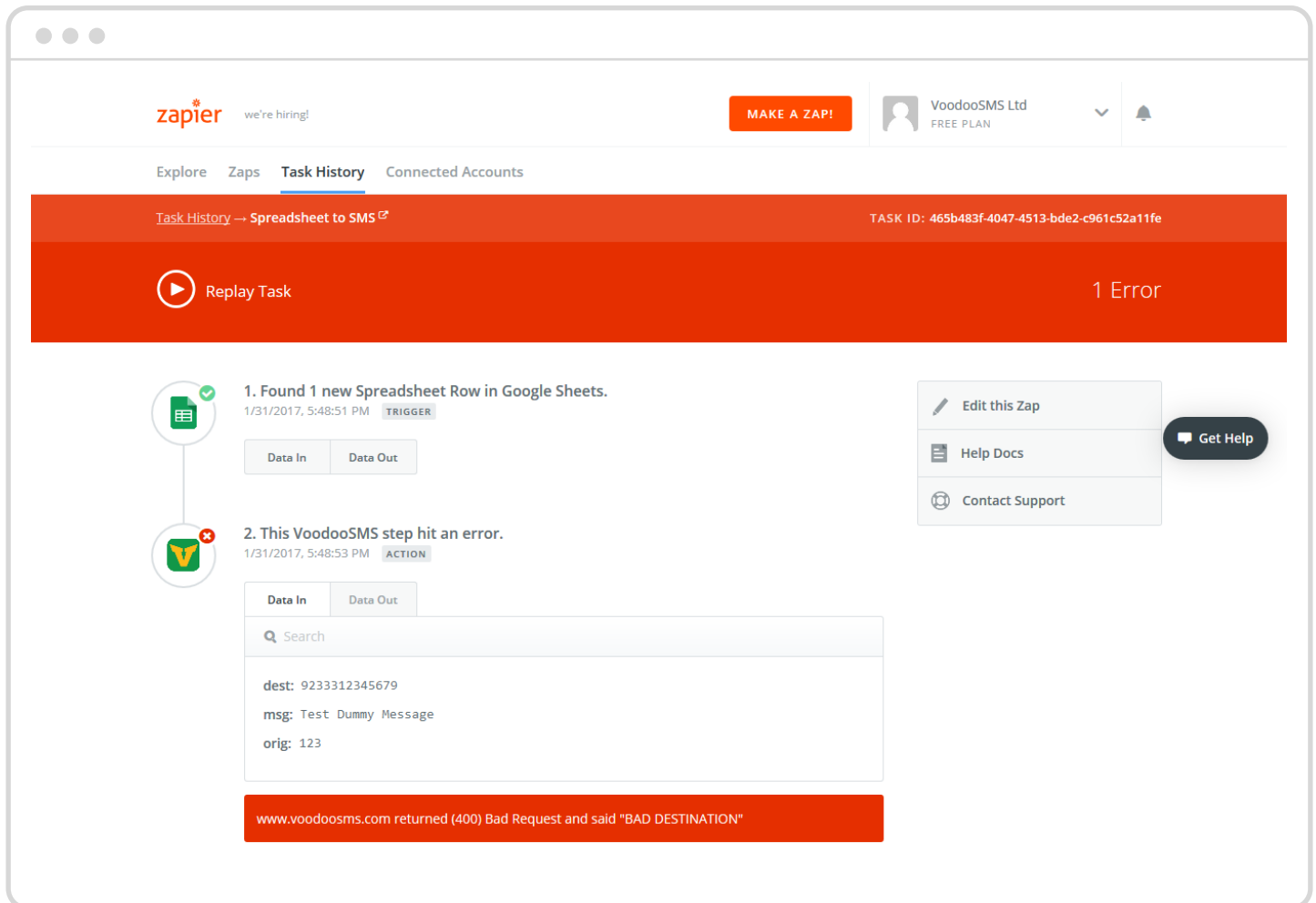
Page 1 / 1

Troubleshooting

Fortunately, if there is an error in sending your message we have provided some handy codes and descriptions so you know exactly what has gone wrong.

Response Value	Response Description	Reason
401	Unauthorized	<ul style="list-style-type: none"> Invalid credentials, i.e. API username and password is incorrect.
400	Bad Request	<ul style="list-style-type: none"> Invalid or missing parameters Low credit Invalid Sender ID Bad destination i.e. wrong number Validity exceeded
406	Not acceptable	<ul style="list-style-type: none"> Date and time are in the past Send time too close to schedule - within 120 seconds
513	Bad Request	<ul style="list-style-type: none"> Message is too large and has exceeded 918 characters
404	Invalid Parametert	<ul style="list-style-type: none"> Contacts are not allowed Contacts are blacklisted Contacts already exist Contacts are in an invalid format Duplicate number Customer field missing Invalid country code

For your reference, here is an example of an error code:



The screenshot shows a Zapier interface with a task history for a 'Spreadsheet to SMS' task. The task ID is 465b483f-4047-4513-bde2-c961c52a11fe. A red banner at the top indicates '1 Error'. The task history shows two steps:

- 1. Found 1 new Spreadsheet Row in Google Sheets.** (1/31/2017, 5:48:51 PM) - TRIGGER
- 2. This VoodooSMS step hit an error.** (1/31/2017, 5:48:53 PM) - ACTION

The data for the second step is as follows:

Data In	Data Out
dest: 9233312345679	
msg: Test Dummy Message	
orig: 123	

The error message at the bottom states: 'www.voodoosms.com returned (400) Bad Request and said "BAD DESTINATION"'.

This error shows a **400 - BAD REQUEST** error, showing the reason for this as being a **"BAD DESTINATION"**. This means that the number attempting to be sent to is incorrect.

Please refer to the above sheet for reference on further error codes.